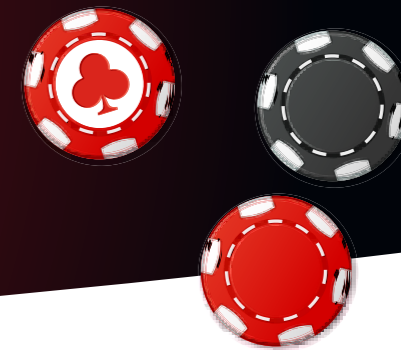


BOOMING GAMES



Q1

Can you introduce yourself to our readers and give us some information about your role in Booming Games?

I am a Maltese national and have been working in the gaming industry for more than 15 years. I worked with operators such as Interwetten & Betsson Group before joining Booming Games 4 years ago where now I occupy the position of Head of Sales & Account Management. Being a Maltese national, I do understand and speak Italian and therefore this prompted me to take leadership with regards to growing the Italian market for Booming Games.



Q2

We would like to talk about the market we work in, the Italian one. Being a regulated market and being Booming Games present in many countries, could you tell us how different it is to operate in Regulated Markets?

Operating in regulated markets brings with it big challenges. Challenges relate to tech compliance, abiding by different rules from different territories as well as financial challenges due to the high costs involved in operating in such markets. However, it also brings with it significant rewards especially seeing revenues growing after so much time taken to overcome all the challenges. Challenges suppliers face also come up due to changes that the regulators come up with from time to time which put a lot of strain on organisations to abide by unexpected new rules.



Q3

Always about the Italian Market, you are working with some of the biggest, ex.: Sisal. Could you tell us more about the Italian Casinos you work with and what are you planning for the future in Italy?

We are now covering the vast majority of the Italian operators. We entered the market 3 years ago and now we can proudly say that the Italian market is one of our Top 5 markets. We work with big names but also with small-medium sized operators. In my opinion, the beauty of this market is that you can find all sorts of players. Those that are used to playing low volatile slots in landbased casinos who then go to look for low volatile games and also those high-rollers that prepare high volatile gameplay. We at Booming Games meet all these requirements from different players and therefore it makes our games attractive in the market for operators to push.

Q4

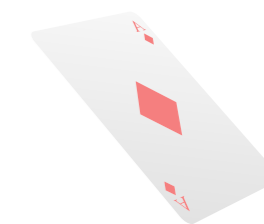
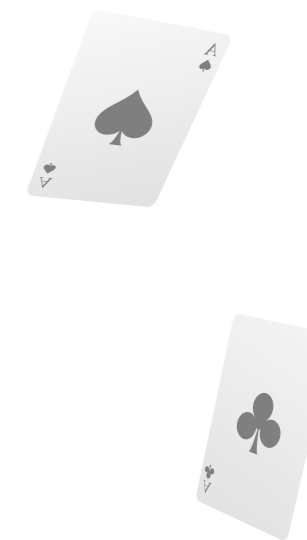
What can players find in Booming Games' games which they can't find somewhere else?

As I stated earlier, we cater for all player types therefore no matter what the players like, they will find Booming Games to their tastes. We have classic 3x3 low volatile slots as well as well designed 5 reel slots with several features. Themes vary from classic to western to Egyptians and many others. Therefore we manage to target any type of player to play our content.

Q5

2020 was a very challenging year due to the Pandemic. Did it have an impact on Booming Games? If so, on which level?

When the pandemic started you of course question what will change, how all this will impact the business with lockdowns and remote work. However as an organisation, we adapted to the change right away and continued to produce the best games. In fact, 4 of our Top 10 games were developed during the pandemic - so from a business perspective we cannot complain. So if you ask me if there was an impact - would say yes, but positively.





Q6

Out of all the BG's games, which is your favorite and why?

I'm a fan of the Locking Wilds feature in Free Spins which manages to increase my heartbeat significantly when it happens - therefore Gold Vein and Gunspinner are definitely 2 of my favourite cause of that. However other games such as Cash Pig, Burning Classics and Buffalo Hold and win make my Top 5.

Q7

Which games are you planning on launching soon?

Our roadmap is quite packed - Greek Legends is up next, featuring stacked symbols, free spins and Gamble feature followed by Crystal Classics, which will be our first game featuring cluster pays with cascading reels together with buy-in option for free spins and many other in-game features! I am very excited and looking forward to this!

Q8

We are heading toward the end of our interview, is there anything you would like to add?

Would like to ask your readers to watch out for upcoming Booming Games content and to try it out as we have exciting games coming up full of features and entertainment for any player type.

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